



NEWS RELEASE

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FOR IMMEDIATE RELEASE

2016 Las Vegas Helldorado Parade Saturday, May 14 10 A.M. Downtown On Fourth Street

\$1000 To Participating High School Bands And \$1500 To High School Groups Entering Floats

The annual Las Vegas Helldorado Parade **will begin at 10 a.m. Saturday, May 14, downtown on Fourth Street.** The parade route heads north on Fourth Street from Gass to Stewart avenues.

There is NO fee to enter the parade and **HIGH SCHOOL MARCHING BANDS** will receive \$1,000 for participating! **HIGH SCHOOL GROUPS that build and enter a float** will get \$1,500, just for participating! All community members are welcome to submit entries at no charge -- local businesses, car clubs, equestrian groups, civic groups, nonprofits and more. See the application packet for rules and guidelines.

Go online to download the information and application packet at <http://tinyurl.com/gmqp32v>. Submit your application to participate [online](#) or by fax or mail no later than April 18, 2016.

Information about the parade, the Helldorado Rodeo, PBR Last Cowboy Standing, and all other Helldorado community events can be found at www.elkshelldorado.com/. See the [map](#) for parade route, staging areas and available public parking for the downtown parade. For more information on the Helldorado Parade, call 702-229-6672.

Helldorado Days, an annual cowboy-themed outdoor festival celebrating Las Vegas' tribute to the Wild West, offers a daily rodeo and carnival, exhibits and food, as well as a parade, Whiskerino contest, and other activities. Created in 1934 and produced by the Benevolent and Protective Order of the Elks Lodge No. 1468, the 82-year civic event has raised more than \$4 million during its history to assist local children's and veterans' charities. The parade is sponsored by the Commission for the Las Vegas Centennial.

Real time availability of parking spots in downtown Las Vegas is now conveniently available for free through the ParkMe app, available for [iPhone](#) and [Android](#) users.

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