

City of Las Vegas Donation Stations To End Homelessness Meter Program
SPONSORSHIP FORM

Name: _____
 Company: _____
 Address: _____
 City/State/ZIP: _____
 Telephone: _____
 Email Address: _____
 Contact Person (if different than name listed above): _____
 Telephone: _____

I wish to sponsor a meter for one year for \$1,000.00 with the opportunity for renewal annually

I wish to sponsor multiple meters and/or multiple years at \$1,000.00 per meter per year (please indicate your commitment below)

of meters: _____ # of years: _____ \$ commitment: _____

PAYMENT INFORMATION

Enclosed is a check payable to the City of Las Vegas in the amount of \$_____. Check Number: _____.

Charge the sponsorship to my credit card. MC VISA DISC DC AMEX (please circle one)

Account #: _____ Expiration Date: _____ 3 digit security # on back: _____

Name on Card: _____

Authorized signature: _____ Date: _____

Please use the following name(s) for recognition and acknowledgement purposes:

Please Print

RETURN PLEDGE FORM TO

Office of Community Services
 c/o Donation Stations to End Homelessness Meter Program
 495 S. Main St., 5th Floor City Hall, Las Vegas, NV 89101

Thank You!

QUESTIONS?

Please call 702-229-2330 or visit www.lasvegasnevada.gov/donationstations

FOR FINANCE USE ONLY

Account Coding: _____
 Amount Received: _____ Date: _____
 Amount Posted to Account: _____ Date: _____
 Received By: _____



For more information on how to sponsor a meter to help end homelessness, please contact the city of Las Vegas at (702) 229-2330 or donationstation@lasvegasnevada.gov

The city of Las Vegas is a proud partner and active participant with the Southern Nevada Regional Planning Coalition (SNRPC) Regional Initiatives effort to end homelessness.



www.lasvegasnevada.gov/donationstations



DONATION STATIONS
To End Homelessness
An Opportunity To Change Lives

THERE ARE MANY FACES OF HOMELESSNESS

Homelessness does not discriminate. Homelessness impacts individuals from all walks of life regardless of age, sex, race, or religion and each individual has a unique set of circumstances that put them in a situation of homelessness.



Homelessness is often associated with individuals pushing shopping carts or panhandling at intersections. This actually accounts for less than half of the homelessness in the valley. With unemployment and home foreclosures being such a huge issue in Las Vegas, persons facing homeless are now our neighbors, colleagues, friends and family members. In fact, families with children are among the fastest growing segment of the homeless population, according to the National Coalition for the Homeless.

THE CONCEPT

Launched in the Spring of 2010, the Donation Stations To End Homelessness Meter Program was designed as an innovative way to contribute to the regional effort to reduce and end homelessness. Spare change normally given to panhandlers will be redirected into structured programs aimed to end homelessness.

The Program makes use of recycled/ refurbished parking meters that are wrapped with a custom design and clearly marked with the 'Donation Station' logo to differentiate them from standard meters and installed in strategic locations.

Thank you for helping us to provide continued resources and assistance to those who need it most.

THE GOAL

The goal of the Donation Stations To End Homelessness Meter Program is to increase public awareness about the complex issues of homelessness and offer a convenient way to contribute to our efforts of ending homelessness.

AN OPPORTUNITY TO CHANGE LIVES

Businesses, corporations, community organizations, families and private citizens can all participate in the opportunity to change lives by sponsoring a Donation Stations Meter. The annual meter sponsorship is a \$1,000 tax deductible investment, which includes a recycled parking meter, customization wrapped with your sponsorship logo, installation, coin collection, maintenance, and marketing of your sponsored meter. All of the sponsorship funds and meter collections will go directly to assisting the homeless with services such as transportation to reconnect individuals with family, meals and basic life essentials.

BECOME A SPONSOR!

Advertise your business/organization's civic pride and commitment to the community by becoming a Donation Stations Meter Sponsor! Here's how to get started:

- Complete the attached Sponsorship Form and return it to the city of Las Vegas Office of Community Services at 495 S. Main Street, 5th Floor City Hall, Las Vegas, NV 89101, by fax at 702-229-1033 or by email at donationstation@lasvegasnevada.gov.
- The city of Las Vegas will contact you to discuss the Donation Station meter that you or your organization would like to sponsor from the list of available meters and site locations. If you desire a specific location where a meter is not currently installed, we would be happy to discuss possible placement and availability.
- The city of Las Vegas will work with you or your designated representative on all artwork, logos, designs and layout for your sponsored meter. *However, please be advised that the city reserves the right on all final content.*
- Once your sponsored meter has been customized, the meter will be installed at the pre-selected location and marketed throughout the city of Las Vegas.
- The city of Las Vegas will provide you with a quarterly report of all monies collected at your sponsored meter so you may share it with your colleagues, friends and family.



According to the 2013 Southern Nevada homeless count, there are over 33,000 homeless persons in Southern Nevada any given year.

You can make a difference and change lives for the better one donation at a time.

- \$50 provides meals for a homeless individual on their journey home to reconnect with family.
- \$100 provides basic life essentials (personal hygiene kits) for ten homeless individuals on their journey home to reconnect with family.
- \$500 provides four to five homeless individuals with bus tickets so they can reconnect with family.

Meter Verbiage:

Explains how the donations will be used to assist the homeless and how you can become a sponsor of a meter to help end homelessness.

This Donation Station is an opportunity to use change to make a difference in the lives of the homeless in the Las Vegas valley.

- ★ Meals
- ★ Basic Life Essentials
- ★ Transportation

Meter Customization:

Meters will be wrapped with the sponsors preferred design/images/colors/ logos/identification.

Nameplate:

The city of Las Vegas Thanks (Sponsor Name)

FOR MAKING A CHANGE

