

THE 31ST ANNUAL



SPONSORSHIP OPPORTUNITIES 2016

702-229-6706

WHAT IS CORPORATE CHALLENGE?

Corporate Challenge is the largest amateur sports event in Southern Nevada. Las Vegas residents get the opportunity to spend time with their coworkers in a fun environment with approximately 41 unique sporting events.

WHY SPONSOR?

As a sponsor your company will be a part of bringing 18,000 employees from more than 125 companies around Las Vegas (including yours) a sense of teamwork and friendship that will spill over to their daily work. When your organization becomes a sponsor of Corporate Challenge you will be recognized as a business that cares for the health and wellness of corporate team members throughout the valley. It's a win-win.

COMPANY VISIBILITY

Based on the sponsorship level your company will enjoy the following benefits:

- Opening and closing day event recognition
- Company listing on our website receiving 6,000 visitors during the course of the games
- Reach an audience of approximately 18,000 employees from 125 companies
- Showcase your company in a unique way to possibly garner new customers
- Align yourself with other companies that place priority on corporate wellness



Dear Potential Participant,

At the city of Las Vegas we believe in a healthy work environment. Creating a culture that promotes creativity, integrity and team build is important for productivity and employees health overall. One of the sponsor is Corporate Challenge. For months, companies from all over south in a series of well-organized games and build a lasting team.

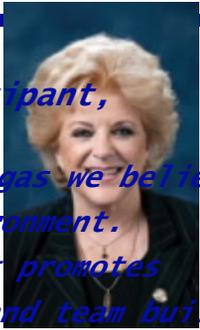
Last year we asked participants to liked most about Corporate Challenge overwhelming into friends and building. In order to continue this important work environment we need your help

I ask that you consider joining us. By doing so you will be telling all participate, that a good work environment in this city. You can also join the signing up a corporate team and get involved. We have made it easy and for signing up today by calling 702-229- corporatechallenge@lasvegasnevada.gov

Sincerely,



Mayor of Las Vegas



TIMELINE

Today - December 31:

- Join as a corporate sponsor
- Register your Corporate Challenge employee team
 - ✓ Early bird special with registration prior to Dec. 31, 2015
- Select your company team captain
- Sign up to receive Corporate Challenge updates via email, team captain and player category

January - March:

- Receive your welcome to the Corporate Challenge kick-off email
- Receive your Corporate Challenge team packet
- The packet will contain
 - ✓ How to run the games at your company
 - ✓ Downloadable posters for your break room
 - ✓ Game listing and dates
 - ✓ Team meeting guide
 - ✓ Corporate challenge team meetings
- Receive email updates and reminders about the games

March 5 ~ May 14, 2016:

Corporate Challenge!



REGISTRATION

Early Bird Registration Nov. 2 - Dec. 31,
Deadline for all entries is Feb. 12, 2016
Entry forms may be mailed or hand delivered along with a check or credit card.

DIVISION A

1,000+ EMPLOYEES
Early Bird fee - \$2,200
Regular fee - \$2,400

DIVISION B

300-999 EMPLOYEES
Early Bird Fee - \$2,000
Regular fee - \$2,200

DIVISION C

1-300 EMPLOYEES
Early Bird \$1,800
Regular fee - \$2,000

FOR MORE INFORMATION AND PAYMENT:

City of Las Vegas Parks & Recreation
Attention: Andrea Anzalone,
Corporate Challenge Coordinator
495 S. Main St., 5th floor, Las Vegas, NV 89101
Phone: 702-229-6706 • Fax: 702-385-1516
Email: aazalone@lasvegasnevada.gov



City of Las Vegas
Department of Parks & Recreation
495 S. Main St.
Las Vegas, NV 89101

Corporatechallenge@lasvegasnevada.gov

Join today or send inquiries to 702-229-6706 or corporatechallenge@lasvegasnevada.gov



SPONSORSHIP LEVELS

LOCAL PRESENTING SPONSOR

\$15,000+ CASH ONLY

- ✓ Logo displayed on all Corporate Challenge (CC) for the event
- ✓ Recognition in event press releases
- ✓ Logo displayed prominently on all CC signage
- ✓ Logo displayed on all CC participant forms and manuals
- ✓ Logo displayed on volunteer shirts or other materials for the event
- ✓ Logo displayed on Corporate Challenge website
- ✓ Recognition via Social Media
- ✓ Recognition at opening and closing ceremonies
- ✓ Recognition on ~~CC~~casts
- ✓ Recognition in City Council newsletters via announcements
- ✓ Booth space for your company at opening and closing ceremonies
- ✓ Company representative opportunity to speak at ceremonies
- ✓ Complementary CC team registration for your company (\$2400 value)
- ✓ Logo prominently displayed on 300 participant away bags
- ✓ Opportunity to place company logo items in giveaway bags (for first 300 participants)

MEDIA SPONSOR / \$15,000+

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- ✓ Exclusivity in media genre

GOLD SPONSOR / \$5,000

- ✓ Name listed on all CC participant forms and media
- ✓ Name listed on print advertising
- ✓ Name listed on other collateral materials w appropriate
- ✓ Logo displayed on CC website
- ✓ Recognition with other gold sponsors via social media
- ✓ Recognition in press releases
- ✓ Recognition at opening and closing ceremonies
- ✓ Recognition on eblasts
- ✓ Booth space for your company at opening and closing ceremonies
- ✓ Opportunity to place company logo items in bags (for first 300 participants)

SILVER SPONSOR / \$2,500

- ✓ Name listed on print advertising
- ✓ Logo displayed on CC website
- ✓ Recognition with other silver sponsors via social media
- ✓ Recognition in press releases
- ✓ Verbal recognition at opening and closing ceremonies
- ✓ Booth at closing ceremonies
- ✓ Recognition at opening and closing ceremonies
- ✓ Listing with other sponsors on eblast
- ✓ Opportunity to place company logo items in bags (for first 300 participants)

BRONZE SPONSOR:

CONJUNCTIVE EVENT SPONSOR / \$500

- ✓ Single event sponsor
- ✓ Banner & booth at one of the more than 41 events within Corporate Challenge
- ✓ Company listing on the CC website
- ✓ Company listing on print advertising
- ✓ Opportunity to place company logo items in bags (for first 300 participants)

IN-KIND SPONSOR

Our goal is to underwrite expenses of the Corporate Challenge through both cash and in-kind services. We imagine putting on an event like this taking time and money, however the more we can offset through in-kind donations the better. All in-kind must be approved by the Corporate Challenge team. Your company will be acknowledged on the web-site and in print advertising.

- | | |
|-------------------|--------------------------------|
| ✓ Entertainment | ✓ Meeting Space |
| ✓ Facility | ✓ Printing services |
| ✓ Balloons | ✓ Tables, chairs and décor |
| ✓ Banner printing | ✓ Awards and gifts for winners |
| ✓ Food & Beverage | ✓ Location/facility |
| ✓ Ice | |



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