

# Downtown revitalization now!

## An open letter to all Las Vegans:

As you know, economic fortunes have changed dramatically in the past few years. Las Vegas went from being America's boomtown to facing one of the nation's highest unemployment rates. Property values are declining. High-profile construction projects have stalled.

One of the few bright spots in these tough times can be found in downtown Las Vegas, where the city is making quiet progress reshaping the heart of the community.

Future landmarks like the Smith Center for the Performing Arts and the Lou Ruvo Center for Brain Health are under construction on land once used for a rail yard. The Cleveland Clinic, an internationally renowned medical center, recently joined forces with the brain center, raising the bar for local medical care.

On November 4, the City Council had the foresight to sign an agreement with a proven developer seeking to create an arena and entertainment district where City Hall stands today.

On December 2, the City Council faces an even bigger decision when it is scheduled to vote on proceeding with plans to develop a new and more efficient City Hall in another part of downtown, freeing up the current site for a higher and better use.

In these trying times, the City Council has the opportunity to create jobs and economic opportunities while developing a more vibrant downtown that will benefit the community for generations.

This downtown revitalization plan is projected to create over 13,000 permanent jobs and over \$1 billion each year in economic activity.

A new UNLV survey shows that most Las Vegans want city leaders to spend money on jobs and economic development before they do anything else.

We and others who have invested heavily in the future of this city know that for every public dollar spent on downtown revitalization, the private sector spends \$15.

That's why we, the undersigned, strongly support downtown revitalization and the new City Hall project to create jobs and jump-start our economy. We are business owners large and small, contractors, doctors, chefs, community leaders, artists, merchants, church leaders and working men and women. We share the common belief that together, we can build a brighter future. And that bright future includes moving City Hall to make way for a revitalized downtown.

**We, the undersigned, encourage all Las Vegans to join us in telling the City Council that we support downtown revitalization, job creation and the new City Hall project:**

Carolee Adari	Jose Espinoza	Antonio Lopez	Carlos A. Ramos Alvarenga
Salvador Alcantar De Jesus	Victor M. Espinoza	Carlos Lopez	Imelda Rangel
Ron Allyn	Jose Favela	Eriberto Lopez	Jose M. Rangel
Gloria Alvarez	Matin Fernando Felix	Evan Lopez	Rodrigo Rangel
Brian Paco Alvarez, <i>President, L'Ocaine Residence Council</i>	Firefly Downtown, LLC	Fernando Lopez	Victoriano Rangel
H. Leslie Andrade	"Downtown Steve" Franklin, <i>Realty Executives</i>	Jose R. Lopez	Albert B. Ratner, <i>Co-chairman, Forest City Enterprises, Inc.</i>
Mapco Apac	Hal French	Laura V. Lopez	Randy V. Ray
Ricardo Aragon	Hector Frias	Mario Lopez	Jonathan Redic
Esperanza Arelianos	Marc Furman, <i>Southwest Regional Council of Carpenters</i>	English Mack, <i>Secretary, L'Ocaine Residence Council</i>	Ruden Renteria
Manuel Arreola	Hilario Galindo	Melissa Madrid-Sanchez	Eduardo Reyes
Enrique Atienzo B.	John Garbutt	Angel Magallanes	James P. Reza, <i>Globe Salon</i>
Jose T. Avalos	Jose Garcia	Alondra Maldonado	Portirio Rivas
Pedro Ayala	Pedro Garcia	Jesus Maldonado	Victor Rivas
Juan A. Azpeitic	Santos Garcia	Gustavo Manriquez	Brian Robinson
Perry Baggett	Rodriguez Garcia Miguel	Omar Marino	Salvador Robles Morales
James Bailey	Thana Gentile	David Martinez	Karen Rodman
Henry Baker	Richard L. Geyer, <i>President, 18th Las Vegas Arts District</i>	Enrique Martinez	Diana Rodriguez
Hilario Barajas	Teresa Gillette	Maria G. Martinez	Jose Rodriguez
David Barrios	Glen Gillette	Ramon Martinez	Jose Rodriguez
Cliff Beavis	Cindy Gillette	Susane Martinez	Ramona L. Rojas
Pablo Beleche	Celeste Gilellory	David Mason, <i>David L. Mason Realty</i>	Kenneth Rollins, <i>Burlington Construction and B.E.T. Plumbing</i>
Maria Benarides	Hiram Glenn Jr.	Sean McClenahan	Anita Rubio
Ed Bernstein, <i>Edward M. Bernstein &amp; Associates</i>	Jason and Bree Goldwater	Roxann McCoy, <i>Publisher, Urban Voice Magazine</i>	Saul Ruvalcaba
John Bishop	Rosalin Gomez	Michael McGraw	Fardy Sagastume
Brandon Blust	Jorge Gomez	Gustavo Medina	Jerald Salts
Tom Bohnett	Enrique Gonzales	Juan Medina	Joel Samaro
Nancy Boulton	Jorge Gonzales	Vickie Meeker	Jeny Sanabria
Lawrence Bradshaw	Roberto Gonzales	Sabino Melendez	Juan Sanchez Fayas
Brenda Brown	Francisco A. Gonzalez	Jesus Mendez Ghysia	Linda M. Sandoval
Michael E. Brown	Blanca Guevara	Widifred Mentis	Antonio Santoyo
Kevin Buckley, <i>President, First Commercial Real Estate</i>	Pedro Guevara C.	Albert Miller	Mysty and Joseph Scalia
Roy W. Butler, <i>18th Las Vegas Arts District</i>	Daniel Gutierrez	Jim Miracle	Rev. Jessie Scott
Cesar Alba Cabello	Jose Gutierrez	Ulises Mirnir	Robert Segura
Miguel Cabrera	Juan Guzman	Silvia Mongrain	Daniel W. Sharp
Quincy Cameron	Maria L. Guzman	James Moore	John Simmons
Gilberto Cardora	Luis E. Haro	Raul Morales	Steve E. Simmons
Patricia Carrasco	Frank Hawkins Jr.	Angel Morga	Deetria Simoñe Marquez
Rosa E. Carrasco	Caprice Hayden	Harvey Munford, <i>Assemblyman, District 7</i>	Randy Sinilt
Barbara Cartwright	Thomas Hearn	NAACP	Chuck Soberinsky
Johnny Casaus	Beatriz Hernandez	Edith Najera	David T. Solozan
Tony Celaya	Javier Hernandez	Everardo Nepomuceno	Mindi Stewart
Gwendolyn Chaney-Braimoh, <i>Director, Expertise Cosmetology Institute</i>	Magdalena Hernandez	Josefina Nepomuceno	Greg Thielin
Pablo Chaparrp V	Leobardo Hernandez Jimenez	Benjamin Nepomuceno Rendon	Ian Thenes
Gene Collins, <i>National Action Network</i>	Gustavo Herrera	Sarah Nisperos	Linda Thomas
Community Development Program Center of Nevada (CDPCN)	Laura Herzog	Hannibal Nisperos	Arthur Tillman
David S. Cordish, <i>Chairman, The Cordish Companies</i>	Thomas E. Herzog	Kelsie Nisperos	Dan Tuntland
Maria Corrasco	Thomas K. Herzog	Reynaldo Nisperos	Peter C. Tyrell
Gilbert V. Cortez	Nancy Higgins, <i>18th Las Vegas Arts District</i>	Nellie Nisperos	Natizo Vai
Raymundo Cortez Sr.	Steve Holloway, <i>and the 600 members of the Las Vegas Chapter of the Associated General Contractors</i>	Kenny Noyes	Luiz Valldivia
Delos M. Cosgrove, <i>M.D., CEO &amp; President, The Cleveland Clinic Foundation</i>	Lynn Hoover	Alberto Nunez	Francisca Valenzuela
Chris Creasey	Mario Huante	Jose Nunez	Rigoberto Vallejo Gomez
Jack Cunningham	Cristina Ibarra	Devin Oberg	Fernando Vallesteros
Glenn Cyrus	Juan M. Ibarra	Jesus Gilberto Oberg	Jolene P. Vallesteros
Linda Cyrus	Socorro Ibarra	Ovidio Ochoa	Miguel T. Vasquez
Heath Darrel	Westley Isbutt, <i>owner, The Arts Factory</i>	Jose J. Olmos	Ruben Vega
Mike Davis	Estevan Islas	Alejandro Ornelas	Elizabeth Velazquez
Lisa Davis	Jason Jaquez	Felipe Ornelas	Livier Velazquez Olmos
Perry L. Davis	Charisse Jean Johnson	Carlos Orozco	Jeronimo Vergara
Trinice L. Davis	Eric Johnson	Juanita Orozco	Juan Villafana
Joseph W. De Luccia	Linda Jones	Ricardo Palma	Javier Villalobos
Brad Defa	Andrew Joseph	Sonia Palma	Yvette Villanueva
Ann DiFrancisco	Katherine Joseph, <i>President, Las Vegas Black Historical Society</i>	Denise Parille	Jaime Villanueva
Katie Duncan, <i>Ward 5 Chamber of Commerce</i>	Benjamin Juarez	Scott Paton	Jesse Villanueva
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Gloria Esparza	Dustin Lewis	Michelle Picini	Vickie Wasilko
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	Andrew Lopez	Derek Poole	Matt Woodmansee
		Brian Raines	Noe Zuluaga
		Eddie Ramirez	
		Henry Ramirez	
		Jose F. Ramirez	

... and countless other Las Vegans.