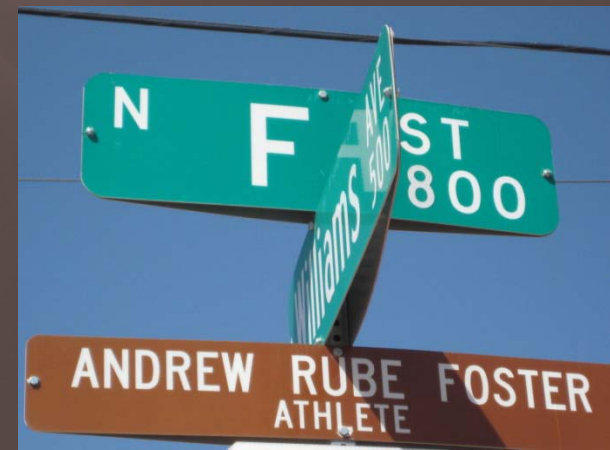




# F STREET CONNECTION

## SNEC Meeting April 12, 2010 Community Outreach





# F STREET CONNECTION

## The Outreach Team

Communications,  
Neighborhood Services,  
Public Works,

Office of Business Development,  
IT, Government Relations



# F STREET CONNECTION

The best way to effective communication is through true partnership.

- Community
- Nevada Dept. of Transportation
  - City of Las Vegas



# ROAD TO SUCCESS

**Success will be achieved when...**

- The community is included as a true partner.
- The outcome promotes access and opportunity.
- The community is satisfied with the outcome.



# COMMUNITY PARTNERS

- Southern Nevada Enterprise Community
- F Street Coalition
- West Las Vegas Advisory Board
- Faith-based community: Churches, Mosques, Temples
- Chambers of Commerce
- Business Owners: Restaurants, Barber Shops, Salons, Fraternal Organizations
- Neighborhood Associations and Others



# F STREET CONNECTION

Neighborhood Meetings

Town Hall Meetings

Workshops

Focus Groups

Surveys In-person or Online

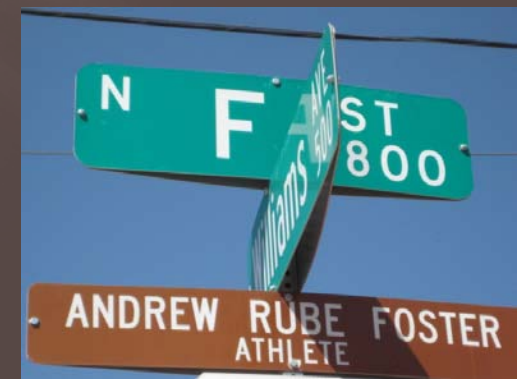


# F STREET CONNECTION

Web Page

[www.lasvegasnevada.gov/fstreet](http://www.lasvegasnevada.gov/fstreet)

A one-stop shop for information  
and feedback on F Street.





# F STREET CONNECTION

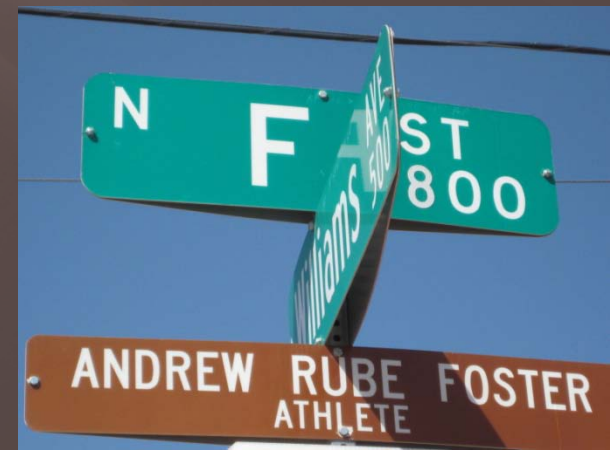
- E-mail updates will go out on a regular basis.
- Written materials will also be available.





# F STREET CONNECTION

A hotline is being established to provide easy access to information.





# F STREET CONNECTION

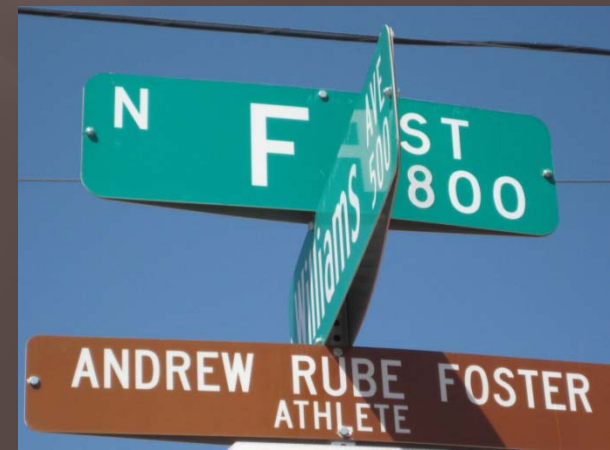
- **Twitter - [fstreetlasvegas](#)**
- **Facebook - [F Street Las Vegas](#)**
- **YouTube**

These social media sites will be used as an additional means of communication and will serve as an open forum to exchange ideas.



# F STREET CONNECTION

- Participate in community events
- Partner with organizations to provide resources





# COMMUNITY MEDIA

Las Vegas Sentinel Voice

KCEP-FM Power 88

Urban Voice

Bloggers

You Tube

Las Vegas Weekly

KCLV-TV

Other Local Media Outlets



# F STREET CONNECTION

City of Las Vegas Office of  
Communications

702-229-2207

