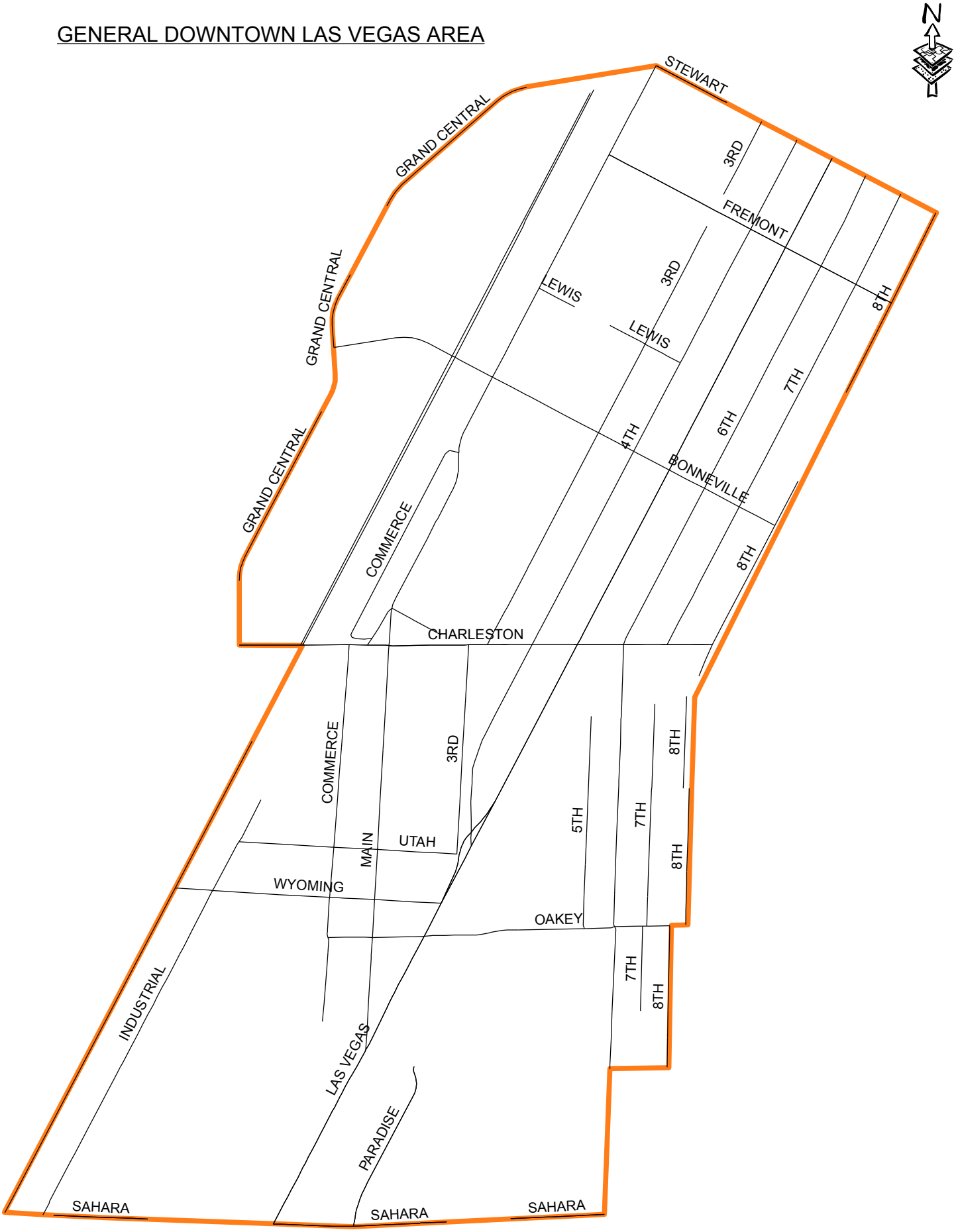GENERAL DOWNTOWN LAS VEGAS AREA