SPECIAL ELECTION
CONTRIBUTIONS AND EXPENSES

State of Nevada

RICHARD TRUESDELL — Name (print)

CITY COUNCIL - WARD 2 — Office Seeking

9412 TOURNAMENT CANYON DR. LAS VEGAS, 89144 — Mailing Address (include city and zip code)

3833033 — Telephone No.

rtruesdell@cornerstonecompany.com — E-Mail Address

CHECK BOX(ES) UNDER APPROPRIATE CATEGORY :

☐ CANDIDATE ☐ PAC ☐ BAG ☐ POL PRTY ☐ IND EXP ☐ AMENDED

☑ **Report #1 – DUE JUNE 15, 2004**
Period: May 17, 2004 through June 10, 2004

☐ **Report #2 – DUE JULY 22, 2004**
Period: June 11, 2004 through June 22, 2004

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CONTRIBUTIONS SUMMARY

"Contribution" means a gift, loan, conveyance, deposit, payment, transfer or distribution of money or anything of value other than the services of a volunteer (NRS 294A.007)

1. Total amount of contributions in excess of $100	$75,450.00
2. Total amount of contributions of $100 or less	300.00
3. **TOTAL AMOUNT OF ALL CONTRIBUTIONS** (add lines 1 and 2)	$75,750.00
4. Total amount of In Kind Contributions	$3975.66

EXPENSES SUMMARY

5. Total amount of expenses in excess of $100	$47,067.50
6. Total amount of expenses of $100 or less	61.00
7. **TOTAL AMOUNT OF ALL EXPENSES** (add lines 6 and 7)	47,128.50
8. Total amount of In Kind Expenses	3,975.66

AFFIRMATION

I declare under penalty of perjury that the foregoing is true and correct.

Signature: Richard Truesdell — Date: 6-15-04

SPECIAL ELECTION **Report Period** # 1

RICHARD TRUESDELL
Name (print)

Contributions in Excess of $100 or, When Added Together From One Contributor Exceeds $100

CONTRIBUTOR'S NAME AND ADDRESS	DATE OF EACH CONTRIBUTION	AMOUNT OF EACH CONTRIBUTION	CHECK HERE IF LOAN
(see attached)			

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Richard Truesdell For City Council
Contributions In Excess Of $100
For Period May 14, 2004 - June 10, 2004

Date	Name	Memo	Address	Amount
05/14/2004	Laurich Properties Inc.	Donation	1770 N. Buffalo, Ste. 101 Las Vegas NV, 89128	$ 2,000.00
05/14/2004	Terrible Herbst Oil Company	Donation	P.O. 93417 Las Vegas NV 89193-3417	5,000.00
05/14/2004	Herbst Gaming Inc.	Donation	P.O. 93417 Las Vegas NV 89193-3418	5,000.00
05/17/2004	J.A. Tiberti	Donation	P.O. Box 15250 Las Vegas, NV 89114-0250	2,500.00
05/17/2004	Ted J. Fechser	Donation	3056 Woods Drive Las Vegas, NV 89108	5,000.00
05/17/2004	The Tiberti Company	Donation	1806 Industrial Road Las Vegas, NV 89102-2681	2,500.00
05/21/2004	George R. Mehocic	Donation to Campaign	6691 W. Costa Brava Road Las Vegas, NV 89146	1,000.00
05/21/2004	Jack B. Binion	Donation to Campaign	4021 Meadows Lane Las Vegas, NV 89107	5,000.00
05/21/2004	Key Fechser	Donation to Campaign	1705 British Cup Las Vegas, NV 89117	5,000.00
05/21/2004	Michael J. Novick	Donation to Campaign	9004 Bald Eagle Drive Las Vegas, NV 89134-6188	200.00
05/21/2004	Robert R. Black, Sr.	Donation	911 N. Buffalo Dr., Suite 201 Las Vegas, NV 89128	1,000.00
05/21/2004	United Title of Nevada	Jeffrey Harris	3980 Howard Hughes Pkwy Ste 100 Las Vegas, NV 89109	5,000.00
05/21/2004	Westar Architectural Group/NV, Inc.	Donation	3900 Meadows Lane, Suite 220 Las Vegas, NV 89107	1,000.00
05/21/2004	Will Kemp	Donation	3800 Howard Hughes Pkwy 17th Flr Las Vegas, NV 89109	5,000.00
05/24/2004	Becker Investment Co. L.P.	Becker Family	50 S. Jones Blvd., Ste. 100 Las Vegas, NV 89107	1,000.00
05/24/2004	Charleston Heights Development Company	Becker Family	50 S. Jones Blvd., Ste. 100 Las Vegas, NV 89107	1,000.00
05/24/2004	Charleston Heights Shopping Center	Becker Family	50 S. Jones Blvd., Ste. 100 Las Vegas, NV 89107	1,000.00
05/24/2004	Fremont West LLC	Becker Family	50 S Jones Blvd. Ste. 100 Las Vegas, NV 89107	1,000.00
05/24/2004	Nevsur Inc.	Becker Family	50 S. Jones Blvd., Ste. 100 Las Vegas, NV 89107	1,000.00
05/24/2004	RLT Corporation	Tom Arlt	1017 Desert Lane Las Vegas, NV 89106-4201	2,000.00
05/24/2004	Territory Incorporated	Terri Sturm	7448 W. Sahara Ave., Suite 101 Las Vegas, NV 89117	1,000.00
05/25/2004	John Marsh	Donation	P.O. Box 42156 Las Vegas, NV 89116	350.00
05/25/2004	Paradise Development	Donation	3111 S. Maryland Parkway Las Vegas, NV 89109	2,000.00
05/27/2004	Michael J. & Sharon Nolan	Campaign Donation	3236 Cutty Sark St. Las Vegas, NV 89117	200.00
06/04/2004	2002 R. E., L.P.	Donation	1775 N. Warm Springs Rd. Salt Lake City, UT 84116	5,000.00
06/04/2004	Barbara E. Stout	Donation	1450 San Juan Hills Dr., No. 104 Las Vegas, NV 89134	200.00
06/04/2004	Christopher Commercial, LLC	Donation	2552 N. Buffalo Drive Las Vegas, NV 89128	2,500.00
06/04/2004	Coast Hotels and Casinos Inc.	Donation	4500 W. Tropicana Blvd. Las Vegas, NV 89103	2,500.00
06/04/2004	Equity Resource Partners, Inc.	Donation	7550 W. Alexander Road Las Vegas, NV 89129	500.00
06/04/2004	Flush Media, Inc.	Donation	9510 West Sahara, Suite 200 Las Vegas, NV 89117	2,500.00
06/04/2004	JMA Architecture Studios	Donation	10150 Covington Cross Drive Las Vegas, NV 89144	500.00
06/04/2004	Lady Luck Casino	Donation	450 Fremont St. Suite 310 Las Vegas, NV 89101	1,500.00
06/04/2004	Margaret N. Jewett	Donation	2813 Cameo Circle Las Vegas NV, 89107	1,000.00
06/04/2004	Maximillian & Co.	Donation	10,000 Pinnacle View Place Las Vegas, NV 89134	500.00
06/04/2004	NTV-1 LLC	Donation	500 N. Rainbow Blvd. Ste. 300 Las Vegas, NV 89107	1,000.00
06/04/2004	PN II, Inc.	Donation	1635 Village Center Circle Suite 250 Las Vegas, NV 89134	1,500.00
06/04/2004	Third Street Promenade, LLC	Donation	450 Fremont Street, Suite 310 Las Vegas, NV 89101	500.00
			Total	$ 75,450.00

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SPECIAL ELECTION

Report Period # 1

RICHARD TRUESDELL
Name (print)

Expenses in Excess of $100

NAME AND ADDRESS OF PERSON, GROUP OR ORGANIZATION WHO RECEIVED THE PAYMENT FOR THE EXPENSE(S)	CATEGORY (See Previous Page) NRS 294A.365	DATE OF EACH EXPENSE	AMOUNT OF EACH EXPENSE
(see attached)			

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Richard Truesdell For City Council
Expenses In Excess Of $100
For Period May 17, 2004 - June 10, 2004

Date	Name	Address	Memo		Amount
5/19/2004	CMS Signs, LLC	2231 S. Monte Cristo Way Las Vegas, NV 89117	A-Frames	A	$ 800.00
5/19/2004	United Signs, Inc.	5234 Procyon St. Las Vegas, NV 89118	A-Frames- paid in full	A	1,431.04
5/21/2004	Mobile Billboards	8010 W. Sahara Ave., #260 Las Vegas, NV 89117	Advertising June 15 - June 22	A	7,910.00
5/27/2004	Desert Saints Magazine	2828 Glen Auhn St. Las Vegas, NV 89108	Full Page Ad- Magazine	A	975.00
5/27/2004	The Beehive	7375 West Peak Drive # 220 Las Vegas, NV 89128	Full Page Ad	A	1,365.12
5/27/2004	United Media	7473 W. Lake Mead # 100 Las Vegas, NV 89128	Consulting & Graphic Design for handouts	F	5,550.00
5/28/2004	Letizia Ad Team	8010 West Sahara Avenue Suite 260 Las Vegas, NV 89117	1/4 Page Ad - Kickoff Party	A	2,741.01
5/28/2004	LV Tribune	608 South 3rd St. Las Vegas, NV 89101	1/4 Page Ad - 3 weeks	A	1,000.00
6/2/2004	The Jewish Reporter	3909 S. Maryland Parkway Suite 400 Las Vegas, NV 89119	June Ad	D	1,150.00
6/2/2004	Palladin Advertising	2290 S. Jones Blvd., Suite 100 Las Vegas, NV 89146	Yard Signs & 4 X 8 Signs	D	5,330.93
6/2/2004	Passkeys Systems	4395 Polaris Avenue Las Vegas, NV 89103	Postage for Mailings	A	7,500.00
6/2/2004	Design Works Printshop	5544 Indian Ridge Drive Las Vegas, NV 89031	Invoice # 146 T-Shirts & Badges	B	1,037.38
6/2/2004	Christina Frye	10921 Maryville Avenue Las Vegas, NV 89144-4497	Reimbursement for Chamber Lunches	J	162.00
6/4/2004	United Media	7473 W. Lake Mead # 100 Las Vegas, NV 89128	Graphic Design for Advertising	D	1,300.00
6/4/2004	Destination Media & Marketing	10056 Gold Thorn Street Las Vegas, NV 89123	Website Creation Services	D	1,500.00
6/4/2004	Horizon3 Group, Inc.	PO Box 10865 Bakersfield, Ca 93389	Software License & Database Housing	A	697.00
6/4/2004	Copy Cat	3075 East Post Road Las Vegas, NV 89120	Letterhead & Envelopes	A	744.37
6/4/2004	Three Angry Wives	8020 West Charleston Blvd. Las Vegas, NV 89144	Campaign Kick-Off Party - Food & Alcohol	H	1,940.50
6/10/2004	Richard W. Truesdell	9412 Tournament Canyon Drive Las Vegas, NV 89144	Property Line - On-line Advertising	D	215.00
6/10/2004	Richard W. Truesdell	9413 Tournament Canyon Drive Las Vegas, NV 89144	Marketing Supplies	A	85.99
6/10/2004	Richard W. Truesdell	9414 Tournament Canyon Drive Las Vegas, NV 89144	Volunteers Expense	B	64.93
6/10/2004	Richard W. Truesdell	9412 Tournament Canyon Drive Las Vegas, NV 89144	Filing Fee for City Clerk's Office	A	100.00
6/10/2004	Richard W. Truesdell	9412 Tournament Canyon Drive Las Vegas, NV 89144	Office Supplies, Badges, Check Writing Software	A	156.76
6/10/2004	Christina Frye	10921 Maryville Avenue Las Vegas, NV 89144-4497	Marketing - Supplies	D	11.89
6/10/2004	Christina Frye	10921 Maryville Avenue Las Vegas, NV 89144-4497	Marketing - PA System	D	103.00
6/10/2004	Christina Frye	10921 Maryville Avenue Las Vegas, NV 89144-4497	Treasurer for Campaign 5/12/04 thru 5/30/04	G	2,500.00
6/10/2004	Richard W. Truesdell	9411 Tournament Canyon Drive Las Vegas, NV 89144	Travel & Meals	C	42.00
6/10/2004	Richard W. Truesdell	9412 Tournament Canyon Drive Las Vegas, NV 89144	Printing - Kinko's	A	653.58
					$ 47,067.50

RICHARD TRUESDELL
Name (print)

Expense Categories

CATEGORIES	CODE
Office expenses	A
Expenses related to volunteers	B
Expenses related to travel	C
Expenses related to advertising	D
Expenses related to paid staff	E
Expenses related to consultants	F
Expenses related to polling	G
Expenses related to special events	H
** Goods and services provided in kind for which money would otherwise have been paid	
Other miscellaneous expenses	

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*** NRS 294A.362 requires "In Kind" contributions and expenses to be reported on a separate form, which is attached.*

IN KIND CONTRIBUTIONS AND EXPENSES REPORT

NRS 294A.362 REQUIRES IN KIND CONTRIBUTIONS AND EXPENSES TO BE REPORTED SEPARATELY. REPORT ALL IN KIND CONTRIBUTION AND EXPENSES ON THE FOLLOWING PAGES.

IN KIND CONTRIBUTIONS AND EXPENSES ARE CATEGORY I ONLY.

IN KIND CONTRIBUTION IS DEFINED AS THE VALUE OF SERVICES PROVIDED IN KIND FOR WHICH MONEY WOULD HAVE OTHERWISE BEEN PAID.
In kind contributions and expenses include: paid polling and resulting data, paid direct mail, paid solicitation by telephone, any paid paraphernalia that was printed or otherwise produced to promote a campaign and the use of paid personnel to assist in a campaign. An in kind contribution may also include, but is not limited to: goods and services such as billboards, office space, printing, food and beverage and yard signs.

The donor of in kind contributions shall furnish to the recipient, a written statement setting forth the actual cost of those services or the fair market value within 30 days after the time he furnishes those services. (NAC 294A.043)

Examples of in kind contributions: (1) A person contributes billboard space and does not charge the candidate. The candidate would report the fair market value or actual cost of the billboard space as an in kind contribution; (2) A person pays for the printing cost of political signs for a candidate. The candidate would report the actual cost or fair market value of printing the signs as an in kind contribution.

Example of in kind expenses: (1) A person contributes the use of a large room to a candidate as an in kind contribution. Once the candidate utilizes the room it becomes an in kind expense to be reported.

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IN KIND CONTRIBUTIONS

Report Period # 1

RICHARD TRUESDELL
Name (print)

IN KIND

Contributions in Excess of $100 or, When Added Together From One Contributor Exceeds $100

CONTRIBUTOR'S NAME AND ADDRESS	DATE OF EACH IN KIND CONTRIBUTION	VALUE OR COST OF EACH IN KIND CONTRIBUTION	CHECK HERE IF LOAN
(see attached)			

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Richard Truesdell For City Council
In Kind Contributions In Excess Of $100
For Period May 17, 2004 - June 10, 2004

Date	Name	Address	Memo	Amount
6/10/2004	DR Partners	d/b/a Las Vegas Review Journal 1111 West Bonanza Road P.O. Box 70	3/5 Summerlin View Ad & 3/5 Summerlin South Ad	$ 975.66
6/10/2004	Creel Printing Company	2701 Westwood Drive Las Vegas, NV 89109	Summerlin Print Piece	500.00
6/10/2004	Letizia Ad Team	8010 West Sahara Avenue Suite 260 Las Vegas, NV 89117	Event Coordination for Kick Off Party	2,500.00
				$ 3,975.66

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IN KIND EXPENSES

Report Period # 1

RICHARD TRUESDELL
Name (print)

IN KIND

Expenses in Excess of $100

NAME AND ADDRESS OF PERSON, GROUP OR ORGANIZATION WHO RECEIVED THE IN KIND GOOD(S) OR SERVICE(S)	DESCRIPTION OF EACH IN KIND EXPENSE	DATE OF EACH IN KIND EXPENSE	VALUE OR COST OF EACH IN KIND EXPENSE
(see attached)			

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Prescribed by Secretary of State
NRS 294A.120, 294A.200

Richard Truesdell For City Council
In Kind Expenses In Excess Of $100
For Period May 17, 2004 - June 10, 2004

Date	Name	Address	Memo		Amount
6/10/2004	DR Partners	d/b/a Las Vegas Review Journal 1111 West Bonanza Road P.O. Box 70	3/5 Summerlin View Ad & 3/5 Summerlin South Ad	D	$ 975.66
6/10/2004	Creel Printing Company	2701 Westwood Drive Las Vegas, NV 89109	Summerlin Print Piece	D	500.00
6/10/2004	Letizia Ad Team	8010 West Sahara Avenue Suite 260 Las Vegas, NV 89117	Event Coordination for Kick Off Party	H	2,500.00
					$ 3,975.66

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